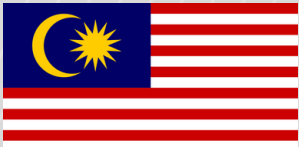


Business Seminar with Malaysian Minister

Trade & Investment Opportunities in Malaysia



Thursday, 19 October 2017

Hilton Amsterdam

09:30-14:00 hrs



Organised by:



In cooperation with:



Business Opportunities in Malaysia

About

- Investment seminar with Malaysia's Minister for International Trade & Industry, Dato' Sri Mustapa Mohamed
- Presentations, Speeches and Discussions on the topic "Business Opportunities in Malaysia" from Dutch and Malaysian experts
- Real-life experience reports from Dutch companies operating in Malaysia



**Keynote from
Malaysian Minister**



**Free of
Charge**



**Networking
Lunch**

Malaysia as a business destination

- Average GDP growth of 5-6% p.a.
- Huge market access through numerous free trade agreements (FTA)
- Business-friendly and stable political environment
- Attractive investment incentives for foreign companies
- Modern infrastructure and a skilled, English speaking labour force
- The Netherlands is one of Europe's largest sources of FDI in Malaysia

Malaysia regularly reaches top positions in international business rankings:

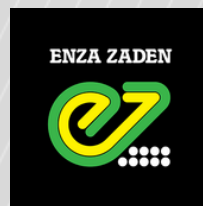
- First place of the most attractive production markets for future relocations (Manufacturing Risk Index 2017)
- 23rd in the global "Ease of Doing Business" Index of the World Bank (World Bank Doing Business 2017 Report)
- 19th among the most competitive economies in the world (IMD World Competitiveness Yearbook 2016)

The companies



Besi

Besi is a leading supplier of semiconductor assembly equipment for the global semiconductor and electronics industries. Besi develops leading edge assembly processes and equipment for leadframe, substrate and wafer level packaging applications in a wide range of end-user markets including electronics, mobile internet, computer, automotive, industrial, LED and solar energy. Customers are primarily leading semiconductor manufacturers, assembly subcontractors and electronics and industrial companies. The company has a packaging and plating production in Shah Alam.



Enza Zaden is an internationally leading vegetable-breeding company. An independent family business that develops new varieties of more than 30 international and local vegetable crops all over the world. Enza Zaden produces and sells the seeds of these varieties all over the world. Among those crops are lettuce, tomatoes, sweet peppers, cucumber, melon and onion. By way of illustration: 460 million people eat vegetable varieties of Enza Zaden daily, all over the world. Enza Zaden is active in Malaysia with a regional Headquarter and distribution centre as well as with R&D activities.

Programme

09:30 REGISTRATION AND COFFEE

10:00 WELCOME REMARKS

Mr. Marco Winter

Chairman of the Seminar & Executive Director of the Malaysian-Dutch Business Council

10:15 OPENING SPEECH

Mr. Hans de Boer

President of VNO-NCW

10:25 KEYNOTE

The Honourable Dato' Sri Mustapa Mohamed

Malaysian Minister of International Trade & Industry

DUTCH COMPANIES IN MALAYSIA:

11:05 BE SEMICONDUCTOR INDUSTRIES (BESI)

Mr. Richard Blickman

President & CEO

11:25 ENZA ZADEN

Mr. Joep van Balen

Product Development Manager Asia

11:45 Q&A, DISCUSSION

12:00 NETWORKING LUNCH HOSTED BY DATO' SRI MUSTAPA MOHAMED

13:00 INDIVIDUAL BUSINESS MEETINGS WITH THE MALAYSIAN DELEGATION

Speakers



Dato' Sri Mustapa Mohamed

Minister of International Trade & Industry, Malaysia



Marco Winter

Executive Director, MDBC



Hans de Boer

President of VNO-NCW



Richard Blickmann

President & CEO, Besi



Joep van Balen

Product Development Manager Asia, Enza Zaden

Registration

Please send back this filled-in registration form via e-mail.
(Please send one form each per participant)

Yes, I am interested in one-to-one business meetings with the Malaysian delegation after the networking lunch (ca. 13:00-16:00 hrs)

E-Mail: seminar@mida-frankfurt.de

Name:

Position:

Company:

Street:

City:

Industry:

E-Mail:

Mobile:

**19 October 2017 09:30-14:00 hrs
Hilton Amsterdam, Orange Zaal
Apollolaan 138, 1077 BG Amsterdam**



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