

Business Seminar with Malaysian Minister

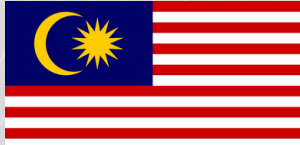
Trade & Investment Opportunities in Malaysia

18 October 2017

Hamburg

Sofitel Alter Wall

09:30-14:00 hrs



Organised by:



In cooperation with:



Business Opportunities in Malaysia

About

- Investment seminar with Malaysia's Minister for International Trade & Industry, Dato' Sri Mustapa Mohamed
- Presentations, Speeches and Discussions on the topic "Business Opportunities in Malaysia" from German and Malaysian experts
- Real-life experience reports from German companies operating in Malaysia



**Keynote from
Malaysian Minister**



**Free of
Charge**



**Networking
Lunch**

Malaysia as a business destination

- Average GDP growth of 5-6% p.a.
- Huge market access through numerous free trade agreements (FTA)
- Business-friendly and stable political environment
- Attractive investment incentives for foreign companies
- Modern infrastructure and a skilled, English speaking labour force
- Germany is Europe's largest source for FDI in Malaysia

Malaysia regularly reaches top positions in international business rankings:

- First place of the most attractive production markets for future relocations (Manufacturing Risk Index 2017)
- 23rd in the global "Ease of Doing Business" Index of the World Bank (World Bank Doing Business 2017 Report)
- 19th among the most competitive economies in the world (IMD World Competitiveness Yearbook 2016)

The companies



As one of the global market leaders in drive technology, SEW-EURODRIVE moves countless processes, systems and machines in many sectors of the production and process industry. The range of products and services of SEW-EURODRIVE extends from gearmotors, large gears, electronically-controlled drives, decentralized technology, as well as drive solutions up to systems and subsystems tailored to specific applications. In Malaysia, SEW-EURODRIVE is active since 1986 with an assembly operation. In 2016, SEW-EURODRIVE has begun construction for its new Drive Technology Centre in Malaysia.



AIROFIL SERVICES Sdn. Bhd. or ASSB is jointly owned in equal shares by Lufthansa Technik and MTU Aero Engines since 2003. Today, ASSB specializes in the repair of blades from major aircraft engine types, including GE, CFMI and IAE. At ASSB's new factory in Selangor, Malaysia, engine airfoils for low-pressure turbines and high-pressure compressors are repaired. Merging the leading-edge competencies of both parent companies, ASSB provides its customers with a unified approach in offering cost-efficient and state-of-the-art engine parts repair.

Programme

- 09:30 REGISTRATION AND COFFEE**
- 10:00 OPENING**
Datuk Edgar E. Nordmann
- 10:10 WELCOME REMARKS**
Corinna Nienstedt
- 10:20 KEYNOTE**
Dato' Sri Mustapa Mohamed
- 11:00 GERMAN CHAMBER IN MALAYSIA**
Daniel Bernbeck
- 11:15 GERMAN COMPANIES IN MALAYSIA: SEW EURODRIVE**
Andreas Appel
- 11:30 GERMAN COMPANIES IN MALAYSIA: AIRFOIL SERVICES**
Derrick Siebert
- 11:45 Q&A, DISCUSSION**
- 12:00 NETWORKING LUNCH HOSTED BY DATO' SRI MUSTAPA MOHAMED**
- 13:00 ONE-TO-ONE MEETINGS WITH MALAYSIAN DELEGATION**

Speakers



Dato' Sri Mustapa Mohamed
*Malaysian Minister of
International Trade & Industry*



Daniel Bernbeck
*Executive Director
Malaysia-German Chamber of Commerce
& Industry (MGCC)*



Datuk Edgar E. Nordmann
Honorary Consul General of Malaysia



Andreas Appel
*District Sales Manager Southeast & East Asia
SEW Eurodrive*



Corinna Nienstedt
*Director International Department
Hamburg Chamber of Commerce*



Derrick Siebert
*CEO (until March 2017)
Airfoil Services*

Registration

Please send back this filled-in registration form via e-mail.
(Please send one form each per participant)

Yes, I am interested in one-to-one business meetings with the Malaysian delegation after the networking lunch (ca. 13:00-16:00 hrs)

E-Mail: registration@mida-frankfurt.de

Name:

Position:

Company:

Street:

City:

Industry:

E-Mail:

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